



100% WHOPPER
0% BEEF

IMPOSSIBLE™ WHOPPER®

100%
WHOPPER®
0% BEEF

WHAT IS IT?

It's just like the classic WHOPPER®, but made with an Impossible™ patty -- which is cooked like our classic WHOPPER® patty but is actually made entirely from plants.

IS IT VEGAN OR VEGETARIAN?

The Impossible™ patty is 0% beef. It's made entirely from plant-based sources but it is cooked on the same broiler as our WHOPPER® patties. Let the restaurants know if you would like your Impossible™ patty prepared without using the broiler!

WHAT'S IN IT?

The Impossible™ patty is made from plants. The main ingredients are soy and potato protein, coconut oil, sunflower oil. Read more at impossiblefoods.com.

WHY CHANGE THE CLASSIC WHOPPER®?

We're not changing the WHOPPER®. We're just making it possible for people to experience the same iconic WHOPPER®, Impossible™ style -- featuring an Impossible™ patty made entirely from plants.